

ISSUE NO. 9

XL Tribe

FASHION, WELLNESS, TIPS & MORE



VONNIE

THE CEO OF BIG BOYS ARE CUTE IS SHOWING US HOW ITS
REALLY DONE



from the editor

OMG I cannot believe that we are almost 3 years into the creation of this magazine and we are going digital.

So to celebrate the first digital cover we are celebrating our very own Ceo Vonnie of Big Boys Are Cute which is a brand that I fully support.

I'm so excited to be able to marry the two things I love photography and helping black businesses grow. We need to pour into the brands that jump out the window and decide to start a business because it's not easy and if you thought it was whoever told you that the lied.

So from now on what you should expect is that every month will be launching a digital magazine cover that will be on the site. Inside of that article we will discuss all of the topics that you should expect from us for that month.

So for example this month you should expect a write up about Vonnie and his business you should also expect from us a blog post of my outfit of the week . We're going to branch out and talk about different topics like sex, mental health, podcast of the week and more. So get your keyboard ready to type XLTribe.com every week. Thank you'll so much for all the love and support.

XL Tribe
KIRKLAN H
EDITOR IN CHIEF



Once You Label
Me You
Uncreate Me

GRAYSON HESTER

VONNIE

KIRKLAN H

XLTM: : How do you source the new designs, where does your inspiration come from?

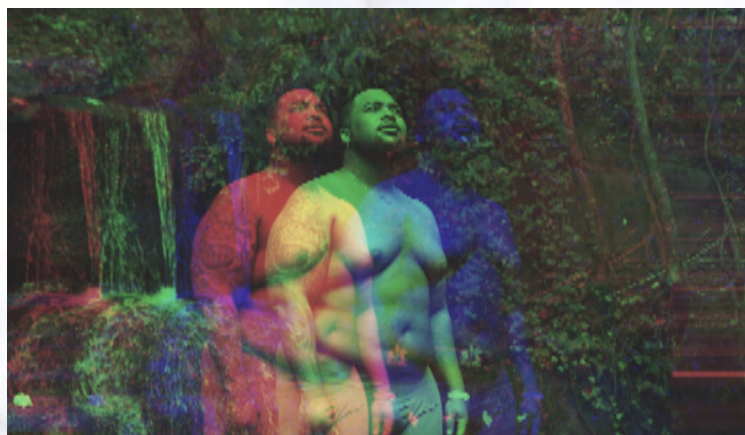
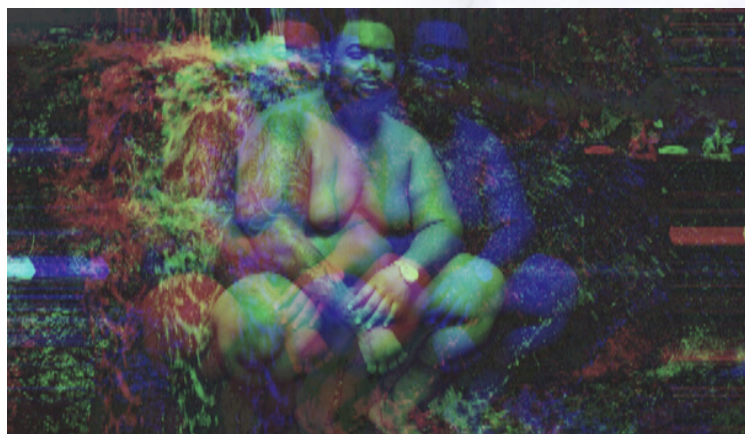
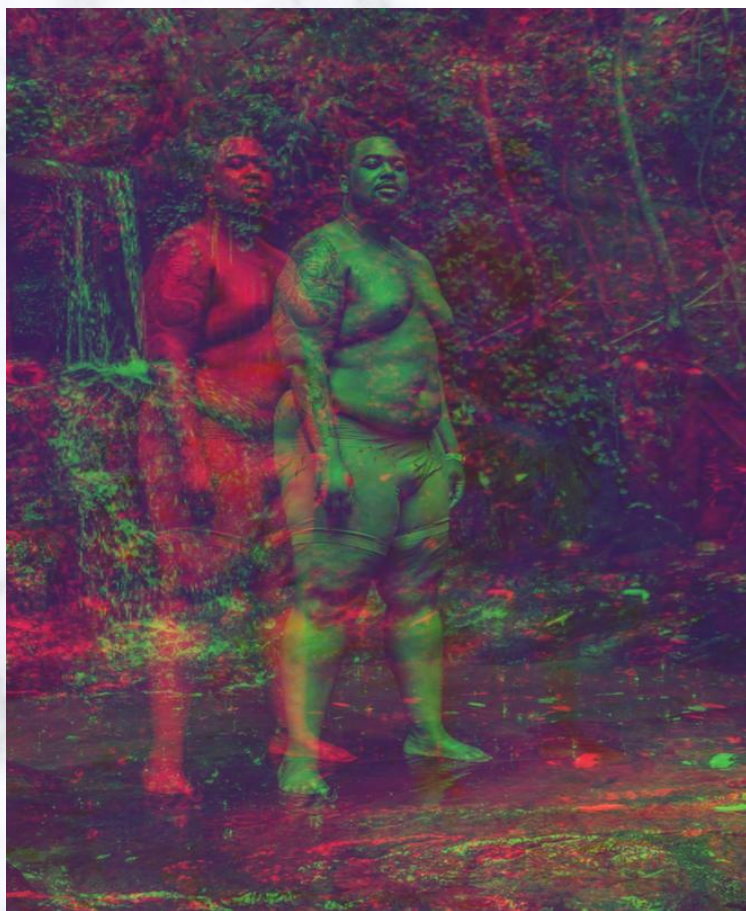
Vonnie: I literally get design ideas from everything around me. A friend's outfit, what I personally would want to wear & even listening to music has brought me a lot of ideas. I'm at the point now where I have over 100 different unreleased designs.

XLTM: So recently you moved what sparked the change?

Vonnie: I felt stagnant in Miami. I felt like I was losing my hustling spirits that's instilled in us down there. I was getting too comfortable & I had to do shake things up a bit & I'm honestly glad I did!

XLTM: What piece of advise can you give to a Big & Tall Fellas who may be struggling with his self-image?

Vonnie: Remember to not let your mind bully your body. Don't let what other people think about your body fuck with your confidence. We're not born with insecurities! Society's fucked up beauty standards cause us to compare & you are perfect just how you are.





XLTM: How have you managed to manage to maintain such a cult like following?

Vonnie: Just being myself & showing everyone that fat men can be just as attractive as smaller guys. I think you can see my confidence through my pictures & how I carry myself & I think that resonates people.

XLTM: Its been over two years since you went viral what are some of your best business lessons?

Vonnie: As cliché as it sounds I think it would be to stay true to yourself & your ideas. No matter what goes on around you, know what's best for your business & why you started it & remained focused on that.